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1. LYNN M. PASLOWSKI, CPA UPDATE

Thank you for voting Lynn Paslowski, CPA the BEST ACCOUNTANT in Ocean County in 2010 Asbury Park Press Readers' Choice Awards!!

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2. IMPORTANT DATES - MARK YOUR CALENDAR

October 20, 2010 3rd Quarter New Jersey Sales Tax Due
December 15 4th Quarter Individual Estimated Payments Due

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3. BATTLING BANK FEES

What are the most common bank fees assessed to customers and can they be avoided? This month's podcast features a wealth of personal banking advice.

<http://www.moneymattersnj.com/story.cfm?SID=15042>

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4. FIVE SIGNS YOUR DEBT IS OUT OF CONTROL

Everyone runs up a little credit card debt, right? That's what many people tell themselves to justify carrying heavy loan amounts, but the fact is that undisciplined spending and poor credit management are serious problems that must be addressed. Here are five signs that show your debt and spending are out of control.

<http://www.moneymattersnj.com/story.cfm?sid=15047>

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5. WHAT CONSUMERS CAN EXPECT FROM FINANCIAL REFORM

In July, President Obama ratified a new financial regulatory reform bill that will have an impact everywhere from Wall Street to Main Street. While many of the law's provisions will not take effect immediately, consumers should be prepared for changes in the credit arena and elsewhere. Here's some perspective on what you can expect. <http://www.moneymattersnj.com/story.cfm?sid=15046>

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6. NETWORKING OPPORTUNITIES

Jersey Shore Business Leaders (formerly Lakewood Chamber of Commerce Young Professionals Committee) FREE EVENT Take It All: Using Search Engines & Social Media to Boost Your Brand & Drive Leads"

This seminar will combine the benefits of SEM – PPC & SEO, along with Social Media strategies and how they can be incorporated into traditional marketing campaigns. We will discuss tactics & methods both large & small businesses can use...e to boost leads and sales via their website. This includes paid & free services, including self-serve marketing and advertising opportunities.

See More

[SEM & Social Media Seminar and Networking](#)

Wednesday, November 10, 2010 at 6:00pm
Branches Catering, West Long Branch, NJ

BNI – Coastal Connections Chapter – Every Wednesday 7 am the Atlantic Club Manasquan.
Call for more details.

Business & Professional Women of Southern Ocean County - Every second Tuesday of the month.
New Location: Ocean Breeze Diner Rt. 9 Waretown
SPECIAL EVENT: Business Card Exchange Thursday November 4th. Ocean Breeze Diner. 6 pm.
Call for more details.

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